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JOHN B. LACSON FOUNDATION MARITIME UNIVERSITY - MOLO
Iloilo City

PREFERRED CAREERS OF BACHELOR OF SCIENCE IN TOURISM
STUDENTS OF JBLFMU-MOLO AFTER GRADUATION

A Research Paper Presented to the
Faculty Members of
John B. Lacson Foundation
Maritime University - Molo, Inc.

In Partial Fulfillment of the
Requirements in RESEARCH
(Methods of Research)

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October 2009

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Samillano, L.M. *Preferred Careers of Bachelor of Science
in Tourism Students of JBLFMU-Molo After Graduation.*
Unpublished Undergraduate Research, John B. Lacson
Foundation Maritime University-Molo, Inc., October 2009.

Abstract

This investigation was undertaken in order to determine the preferred careers of the Tourism students. The respondents of the study were the first, second, third and fourth year Tourism students of JBLFMU. The research instrument used in the study was a questionnaire validated by the teacher. The data gathered were subjected to descriptive statistics such as frequency, percentage and rank. The study revealed that when jobs are categorized the most preferred career by BS Tourism in travel agency industry is being a Travel and Tour Coordinators; in hotel industry it is being a Hotel Manager, in Airline Jobs it is being a Steward/Stewardess and as to Cruise Lines Jobs it is being a Front Desk Manager.